

Roll No.

HM-301

Food and Beverage Management

Master of Hotel Management (MHM-11/16)

Third Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 40

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section-A

(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. What is cost-volume profit analysis ? How does it help in planning business operation ?
2. Explain Beverage Control Cycle. Explain the importance of assigning responsibility for beverage purchasing.
3. How can frauds be made while issuing goods from the store ? What precautions should be taken to reduce them ?

(B-86) P. T. O.

4. Define Menu. What are the points to be considered in menu planning ?

Section-B

(Short Answer Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. What is standard recipe ? Explain with *one* example.
2. Write a note on beverage control.
3. What do you mean by job analysis ? Explain with *one* example.
4. List the various frauds in purchasing. As F & B Manager how you will control them ?
5. What are the advantages of standard recipe ?
6. What is ABC Analysis ? Explain.
7. What are the different types of menu ? Explain each with examples.
8. Write a note on 'Function catering'.

Section-C

(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this Section are compulsory.

Briefly explain in one or two sentences :

1. Contribution Margin Ratio
2. Cost-Volume Profit

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3. Fixed Cost
4. Opportunity Cost
5. Bin Card
6. Variable Cost
7. Fraud
8. Inventory
9. Job Description
10. Job Satisfaction