

S-286

Roll No. ....

## **MHM–103**

### **Cultural Tourism Management**

Master of Hotel Management

(MHM-11/16)

First Semester, Examination, 2018

**Time : 3 Hours**

**Max. Marks : 40**

**Note :** This paper is of **forty (40)** marks containing **three (03)** sections A, B and C. Learners are required to attempt the questions contained in these sections according to the detailed instructions given therein.

#### **Section–A**

##### **(Long Answer Type Questions)**

**Note :** Section ‘A’ contains four (04) long answer type questions of nine and half ( $9\frac{1}{2}$ ) marks each. Learners are required to answer *two* (02) questions only.

1. Discuss about the importance of various Handicrafts of North Indian States.
2. What are the various threats from tourism to cultural heritage ?
3. What are the various factors influencing the growth of tourism ?
4. Write in detail about Indian Architecture and monuments in India.

(A-101) **P. T. O.**

### Section–B

#### (Short Answer Type Questions)

**Note :** Section ‘B’ contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. What is social tourism ?
2. Write a note on wellness tourism.
3. Write a note on ICOMOS.
4. Write a note on Indian music.
5. Write a note on festival of North-East.
6. Write a note on Scientific Architectures.
7. Write a note on Christianity.
8. Write a note on tourism as behaviour.

### Section–C

#### (Objective Type Questions)

**Note :** Section ‘C’ contains ten (10) objective type questions of half ( $\frac{1}{2}$ ) mark each. All the questions of this section are compulsory.

1. Golden temple is situated in :
  - (a) Maharashtra
  - (b) Tamil Nadu
  - (c) Mumbai
  - (d) Punjab
2. The National Museum is situated in :
  - (a) Hyderabad
  - (b) Delhi
  - (c) Mumbai
  - (d) Lucknow

3. Gidda is the dance form of :
  - (a) Kerala
  - (b) Assam
  - (c) Punjab
  - (d) Karnataka
  
4. Qutub Minar is situated in :
  - (a) West Bengal
  - (b) Tamil Nadu
  - (c) Delhi
  - (d) Punjab
  
5. Golkunda fort is situated in :
  - (a) Aurangabad
  - (b) Mumbai
  - (c) Pune
  - (d) Hyderabad
  
6. His Holiness Dalai Lama lives in :
  - (a) Rajasthan
  - (b) Delhi
  - (c) Himachal Pradesh
  - (d) Uttarakhand
  
7. Mathura is situated in :
  - (a) Gujarat
  - (b) Punjab
  - (c) U.P.
  - (d) Pune

8. Which of the following religious site is in Himachal Pradesh ?
- (a) Jama Masjid
  - (b) Golden temple
  - (c) Kangra Devi
  - (d) Hajrat Bal Mosque
9. Char Minar is situated in :
- (a) Hyderabad
  - (b) Puri
  - (c) Goa
  - (d) Kashmir
10. Monolithic Rock cut temple Ajanta is situated in :
- (a) Maharashtra
  - (b) Assam
  - (c) Nagaland
  - (d) Himachal Pradesh