

Roll No.

**3rd Semester,
Examination-2014**

BTS-12 (Bachelor of Tourism Studies)

BTS - 302

Itinerary Preparation and Tour Packaging

Time : 3 Hours

Maximum Marks : 30

Note : The question paper is divided into three sections A, B and C. Give the answer according to the directions given in each section.

Section-A

(Long Answer Type Questions)

Note : Answer any two questions. Each question carries 7.5 Marks.

(2×7.5=15)

1. Define Tour Itinerary. Discuss various types of Tour Itinerary.
2. What is Special Interest Tourism ? Explain the scope and potential of Special Interest Tourism in India.

3. Explain Adventure Tourism. Also describe various Adventure Tourism activities possible in Uttarakhand along with the favourable destination for each sports activity.
4. As a tour operator, prepare the 3 nights / 4 days tour itinerary of Rajasthan.

Section-B

(Short Answer Type Questions)

Note : Answer any four questions. Each question carries 2.5 Marks.

(4×2.5=10)

1. What do you mean by 'Tailor-Made-Tour-Itinerary' ?
2. What are the basic steps followed while itinerary planning ?
3. What are the main responsibilities of Tourist Escort ?
4. What do you mean by MICE Tourism ?
5. What is historical Tourism ? Also give some examples of historical sites of India.
6. Describe different types of meal plans.
7. Differentiate Inbound Tourism and outbound Tourism.
8. Which are the factors affecting the tour pricing ?

Section-C

Objective Type Questions (Compulsory)

Note : Answer all questions. Each question carries 0.5 Mark.

(10×0.5 = 5)

● **Fill in the blanks :**

1. Mountaineering is an example of based adventure sports.
2. SIT stands for
3. skiing resorts is located in Uttarakhand.
4. has been called the "Queen of Hills" for its stupendous beauty.
5. The Great Indian Desert of Thar is famous for safari.

● **State Whether it is 'True' or 'False' :**

6. River Ganga is the most popular destination in the world for White Water Rafting type of adventure sports activity.
7. Delhi, Udaipur and Agra is the golden triangle of Indian tourism.
8. A tour package is a combination of various tourism services like transport, accommodation and other facilities on route and at the destination.

9. The room plus a continental breakfast is called a Continental Plan.
10. 'Kovalam Beach Resort' is located in the state of Uttarakhand.