

S-192

Roll No. ....

## **BTS–303/BTTM–303**

### **Computer Applications in Tourism**

Bachelor of Tourism and Travel Management

(BTS-12/BTTM-16/17)

Third Semester, Examination, 2018

**Time : 3 Hours**

**Max. Marks : 40**

**Note :** This paper is of **forty (40)** marks containing **three (03)** Sections A, B, C. Attempt the questions contained in these Sections according to the detailed instructions given therein.

#### **Section–A**

##### **(Long Answer Type Questions)**

**Note :** Section ‘A’ contains four (04) long answer type questions of nine and half ( $9\frac{1}{2}$ ) marks each. Learners are required to answer *two* (02) questions only.

1. Write a note on history of computer evolution.
2. What is the importance of CRS in different sectors of travel and tourism ?
3. Describe the concept of automation and its use in organization working in tourism and travel sector.
4. Explain the procedure of online business establishment.

(A-63) **P. T. O.**

**Section–B**

**(Short Answer Type Questions)**

**Note :** Section ‘B’ contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. What is Excel ? Discuss its importance
2. Explain the e-Marketing.
3. Write notes on the following :
  - (a) LAN
  - (b) WAN
4. Explain the use of MICROS-FIDELIO software in Tourism Industry.
5. Write a note on customized software.
6. Write a short note on MS-Power Point presentation.
7. Discuss about the online messengers.
8. Describe the software used for safety and security in e-business.

**Section–C**

**(Objective Type Questions)**

**Note :** Section ‘C’ contains ten (10) objective type questions of half ( $\frac{1}{2}$ ) mark each. All the questions of this Section are compulsory.

1. What is MS-Word ?
2. What is Travel Agency ?

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3. Write the full form of GPS.
4. What is Galileo ?
5. What do you understand by internet ?
6. Name any *two* online travel portals.
7. What is spam ?
8. What do you understand by B2B ?
9. What is Firewall ?
10. What is C2C ?

