

Roll No.

MBA-10(Master of Business Administration)
Fourth Semester, Examination 2012
MU-2408
Project Management

Time: 3 Hours

Maximum Marks: 60

Note: This paper is of **sixty (60)** marks containing **three (03)** sections. Learners are required to attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION – A

(Long-answer - type questions)

Note: Section 'A' contains four (04) long-answer-type questions of fifteen (15) marks each. *Learners are required to answer two (02) questions only. (2*15=30)*

1. Discuss the scope and principles of project management.
2. How can assignment problems be solved? Explain with suitable examples.
3. What are the basic considerations for material handling? Explain briefly the equipments used in material handling.
4. What do you understand by project evaluation and what are its types? Discuss.

SECTION – B

(Short – answer – type questions)

Note: Section ‘B’ contains eight (08) short- answer type questions of five (05) marks each. *Learners are required to answer four (04) questions only.* Answers of these questions must be restricted to twohundred fifty (250) words approximately. **(4*5=20)**

Briefly discuss *any four (04)* of the following;

1. Pre-requisites for a successful project management.
2. Forms of project management.
3. Characteristics of an efficient plant layout.
4. Factors regarding the safety of physical environment.
5. Scheduling of service personnel.
6. Cost time trade-off.
7. PERT- process
8. Project selection models

SECTION – C

(Objective – type questions)

Note:Section ‘C’ contains ten (10) objective –type questions of one (01) mark each. *All the questions of this section are compulsory.* **(10*1=10)**

Indicate whether the following are true or false;

1. In CPM (with regard to project evaluation) ‘cost’ and ‘duration’ of the project are independent variables. T/F

2. Waiting Line Analysis relates to long queue of workers in a factory. T/F
3. The main objective of job-design is to ensure technical feasibility only. T/F
4. Re-numbering a telephone number system may be called a re-engineering project. T/F
5. Point rating method is a technique of location analysis in facility location. T/F

Indicate the correct answer-option;

6. Arrange the following stages in a proper sequence;

1. The Operation Phase
2. Production Phase
3. The Definition Phase
4. The Formation Phase

- (A) 1,2,3,4
- (B) 4,3,2,1
- (C) 1,2,3,4
- (D) 3,4,1,2

7. Which of the following is not a primary consideration while selecting a project?

- (A) Capital Rationing
- (B) Finance
- (C) Cost
- (D) Feasibility

8. Which of the following is not a type of plant layout?

- (A) Physical Layout
- (B) Project Layout
- (C) Process Layout
- (D) Product Layout

9. Which of the following terms is not directly related to aggregate planning?

- (A) Supply and demand of a product
- (B) Advertising Strategy
- (C) Timing of Inputs and Outputs
- (D) Minimizing the total cost

10. Travelling Salesman Problem in service delivery refers to which of the following?

- (A) Travel fatigue of salespersons.
- (B) A kind of assignment issue aimed to minimize time.
- (C) Crisis of salespersons who can travel extensively.
- (D) All of the above