

Roll No. ....

## **ETS–101**

### **Introduction to Tourism and Travel Management**

Diploma in Tourism Studies (DTS–10/16/17)

First Year, Examination, 2018

**Time : 3 Hours**

**Max. Marks : 40**

**Note :** This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

#### **Section–A**

##### **(Long Answer Type Questions)**

**Note :** Section ‘A’ contains four (04) long answer type questions of nine and half ( $9\frac{1}{2}$ ) marks each. Learners are required to answer *two* (02) questions only.

1. Describe in detail the meaning and concept of tourism infrastructure and superstructure, with suitable example.
2. Write an essay on ‘Tourism Development in India after 2nd World War’.
3. Give the dynamic and static nature of tourism industry in detail.
4. Write about the different measurement methods of tourism demand and supply.

**(B-45) P. T. O.**

**Section-B**

**(Short Answer Type Questions)**

**Note :** Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

Briefly discuss the following :

1. Domestic and International Tourism.
2. Basic Components of Tourism.
3. Tourism Development in India after 2010.
4. Traditional Resources of Tourism.
5. Nature of Tourism Industry.
6. Destination Tourism.
7. Determinants of Tourism.
8. Propensity of Travel.

**Section-C**

**(Objective Type Questions)**

**Note :** Section 'C' contains ten (10) objective type questions of half ( $\frac{1}{2}$ ) mark each. All the questions of this Section are compulsory.

Indicate whether the following statements are True *or* False.

1. Attraction, Accommodation and Accessibilities are three components of tourism. (True/False)
2. Basic purpose of tourists is to earn the money. (True/False)
3. Amusement Park, Theme Parks and Conventional Centres are Non-traditional Tourism Products. (True/False)

**(B-45)**

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4. In India, after 2nd World War there is a promotion in tourism growth. (True/False)
5. Wildlife Tourism is the post of Nature tourism. (True/False)
6. Tourism is an Intangible Product. (True/False)
7. Tourism is a service based industry. (True/False)
8. Tourism products are an amalgamation of different types of products. (True/False)
9. Desire to leave their own country is a motivational factor of Tourism. (True/False)
10. Shortage of tourism products in the market increases the cost of that tourism product. (True/False)